

Latest News

June 2010	Michael Jenkins, metaLAB, speaking about Our Mobile Engagement Strategy in Africa - at African Gathering in London	Great Networking Event - Come and Join in http://www.africagathering.org/londonevent.php
May 2010	Bsmrt on MXit launches 1Goal	<p>Imagine if the legacy of the FIFA World Cup 2010 in South Africa was the gift of education for ALL by 2015!</p> <p>1GOAL wants to use the power of soccer to make sure that everyone is able to get a quality education. Raising our voices all over the world we believe that, together, we can make education a reality for the millions of boys and girls who remain out of school.</p> <p>FIFA, President Zuma, Rio Ferdinand, Zinedine Zidane, Aaron Mokoena, Matthew Booth, Shakira and many others are speaking up - will you?</p> <p>You can do it right now! Here's how!</p> <ul style="list-style-type: none"> • Your Turn to be Heard - get involved and WIN a MAKOYA Makaraba Hat!!! • YELLOW CARD our President about YOUR education • Get Hooked on Books • Stories for Life • Join 1GOAL
April 2010	1Goal Campaign Global Launch	<p>http://www.join1goal.org/home.php</p> <p>1GOAL is a campaign seizing the power of football to ensure that education for all is a lasting impact of the 2010 FIFA World Cup. Raising our voices all over the world we believe that, together, we can make education a reality for the millions of boys and girls who remain out of school.</p>

		<p>“This is our chance to show not just out-of-school children, but our own children, that when we make a promise, we keep it. With your help, we could have billions of fans cheering not just for their teams, but for one team: 1GOAL. This is our moment to shine; we can bring millions of children in from the shadows of ignorance, and light up their lives with the legacy of education.” ~ Her Majesty Queen Rania Al-Abdullah Co-Founder and Global Co-Chair, 1GOAL</p>
March 2010	Moratho Media Established in Cape Town, South Africa	<p>http://www.morathomedia.com/</p> <p>Moratho Media's vision is to create and mobilise innovative media solutions to serve and change the lives of the most poor and vulnerable people.</p> <p>We belong to a group of partner organisations including metaLAB and Every1Mobile. This enables us to blend the best of European and African knowledge, talent and know-how to ensure that whatever we do is deeply authentic, culturally sensitive and, maximises the social impact of the services we develop with strategic partners - across Africa .</p> <p>We are providing Creative Design Services to Bsmrt on MXit, The Youth Action Xchange (Gemin-i and The African Pulse), World Aids Campaign</p>
February 2010	Bsmrt agrees to work with The 1Goal Campaign	
October 2009	Bsmrt Technical Pilot goes Live	<p>Currently we are running a technical pilot (commenced mid October 2009). Hence, we have not undertaken any form of marketing or publicity - not even viral. Even so, at the last count, Bsmrt had served over 4 million pages to 50,000 unique users who have visited over 200,000</p>

		<p>times. The average user visits Bsmrt once a week and spends 11 minutes there. We anticipate a massive increase in user numbers when Bsmrt is soft launched and we begin the viral marketing campaign.</p>
September 2009	<p>MXit and metaLAB sign an MoU to deliver Bsmrt on MXit</p>	<p>MXit (http://mxitlifestyle.com)⁴ and metaLAB (www.metalab.co.uk)⁵ are working together to deliver appropriate educational content and services to African Youth via MXit's mobile instant messaging channel (IM).</p> <p>Bsmrt will always be free to the end user - first across the whole of Africa, and then beyond.</p>
August 2009	<p>Soft Launch of MyAIDSNexus Imminent</p> <p>http://www.myaidsnexus.org⁶</p>	<p>MyAIDSNexus aims to bring the flexibility and power of social networking sites (like Facebook or LinkedIn) to the HIV & AIDS sector. MyAIDSNexus provides free, open and anonymous access to most of the content it houses.</p> <p>MyAIDSNexus is the new site from AIDSPortal. AIDSPortal is a global initiative that aims to facilitate greater knowledge sharing and networking among organisations involved in the response to HIV and AIDS. We are managed by the UK Consortium on AIDS and International Development.</p> <p>The vision is a more efficient and effective response to HIV and AIDS. We work through this vision through two strategies.</p> <ul style="list-style-type: none"> • building the capacity of partner organisations that share our vision. These are typically networks operating at a national, regional or

4. <http://mxitlifestyle.com>

5. <http://wiki.metalab.co.uk/daisy/metalab/g2/www.metalab.co.uk>

6. <http://www.myaidsnexus.org/web/guest/home>

		<p>global level. We currently have regional partnerships in Eastern and Southern Africa and Latin America.</p> <ul style="list-style-type: none"> • maintaining an information hub and acting as an information facilitator in areas where we do not yet have partnerships.
July 2009	<p>Prototype of The YESA Passport Service and Journey Planner Completed</p> <p>http://yesa.metalab.co.uk⁷</p>	<p>The Young Engineers and Scientists of Africa (YESA) is a new initiative aimed at increasing the pipeline for the generation of more scientists, engineers and technologist by creating the necessary interest and involvement of learners.</p> <p>These interventions operate from Grades 0-12 as extra mural activities and will supplement the curriculum in a stimulating and challenging environment which captures the imagination of the learners. These interventions are aimed at addressing the gaps in the developmental stages of providing support to learners through a broad range of activities. See http://www.yesa.org.za/</p>
June 2009	<p>Motataisi gives a presentation to LivingLABs Conference hosted by SAFIPA in South Africa</p>	<p>http://lisa.meraka.org.za/index.php/Motataisi_</p>
May 2009	<p>metaLAB is seeking two UK Interns¹⁰</p>	<p>We are looking for two people, of any age or background, but with ideally a Masters Degree, who are interested in a Development Through Enterprise approach to International Development. We can offer a chance to gain professional experience working within a small global team (without pay) for 6 -12 months. (Full time preferred)</p>
April 2009	<p>An Introduction to The Singa</p>	<p>The Singazenzela Partnership is</p>

7. <http://yesa.metalab.co.uk/web/guest>

10. daisy:941 (Two UK Internships Available 2009 (immediate start))

	<p>Experience Published¹¹</p>	<p>building a permanent, sustainable, systemic initiative based on African cultures and values, using African expertise, and operating within an African cost structure.</p> <p>With the support of African and international stakeholders (from commercial, public, governmental and voluntary sectors), Singazenzela will enable children and young people to address everyday issues and problems.</p> <p>We invite you to find out more by downloading an explanatory document prepared as a visual document by African partners and designers</p>
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11. daisy:953 (An Introduction to The Singa Experience)